

ENTREPRENEURS INSIGHT



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www.eriwad.org

ENTREPRENEURS INSIGHT is the monthly e-newsletter of the Women for African Development (WAD), a program of Economic Recovery Institute, Inc. (ERI). This African business and professional network aims to support, inform and keep you connected with your fellow African entrepreneurs in order to widen your horizon and help you succeed, as well as build capacity for development of African communities. If you have special news or suggestions to share including, announcements, advertisements, promotions, etc., please email your thoughts to info@eriwad.org.

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NEWS UPDATE

Welcome New Change Agents

See who joined WAD recently.

With a \$35 registration and \$100 annual basic participation, please send us your profile and pictures.

Participants Spotlight
Someone you should know!

Participants who have made a difference in community development

Would that be you?

Send us your story and picture.

Add your name to the list!

Participants Profile

A chance to profile participants
Please share story, including members doing business with members.

Dear Change Agents,

Welcome to the first edition of our e-newsletter, *ENTREPRENEURS INSIGHT*. We hope you will take advantage of the numerous opportunities it presents for your personal, professional and business growth. Your support goes a long way, not only to assist in your individual success, but also provides for the development of the less-fortunate loved ones you left behind in Africa.

It is an exciting time to be an Economic Recovery Institute's WAD participant right now. It is especially exciting for new Change Agents who will be able to develop their professions and businesses first, and also have the opportunity to get involved in the development of African communities by touching and changing lives one person at a time.

With a little more commitment, there are also opportunities to be an Impact Commissioner, Ambassador Council and Corporate Sponsor. You determine at what level you want to influence your world. See details below.

Our entrepreneurship training program in the Chicago southland is gearing up to speed, as well as the launching of our Lydia Community Enterprise (promoting African designs and fashion industry) and numerous Microenterprise development programs in Africa.

These are just a few of the activities buzzing at the Economic Recovery Institute this spring. We are also planning some collaborative events to support African artists. In addition, we have welcomed new board members (whose profiles will be published soon), Administrative Assistant, LaDonna Brown and Program Coordinator, Shilita Smith. It seems like our desks have more papers, our inboxes have more emails, and our board, staff members, and volunteers have more activities.

All this excitement means we are making more connections, reaching more communities and touch more lives to positively impact them. We thank all of you supporters who continue to make this important work happen!

Sincerely,

Margaret King
President



FEATURED EVENTS

Women for African Development (WAD)

A chance to profile participants
Please share story, including
members doing business with
members.

WAD participation profiles you in
this newsletter.

Your News Here

This is a chance to share
information about celebrations,
announcements, anniversaries,
etc.

If you have special news to
share, please email your news to
info@eriwad.org.

Your Opinion Counts!

Share your feedback on the
newsletter; please email
info@eriwad.org

ERI US Programs Update

Youth Development Project Program

Community Economic Development Program

African Projects - WAD

Progress report on African
projects in the continent here.
Let us know how we may help
you. For specific project interest
in Africa please email
africanwomen@eriwad.org

Premier Sponsors

- Metrocon
International, Inc.
- NK Medical Services,
Inc.
- Ritz Medical Service,



Participation open to

- African Women
- All interested in personal, business, and professional growth as well as African development

Yes, I am interested in participating in WAD initiatives to enhance my business and professional growth, as well as the development of African communities.

Name: _____ Org: _____

Address: _____

Phone #W: _____ C: _____ Fax: _____

Email: _____

Registration: \$35, please select annual participation level:

- Change Agents \$100
- Impact Commissioners \$500
- Ambassadors Council \$1,000
- Corporate Sponsor \$1500 +

Varying benefit levels accrue, please inquire within.

Contributions are tax- deductible to the extent allowed by the law.

*Please remit your registration and annual participation check to Economic Recovery Institute (WAD).

A basic WAD participation as a Change Agent profiles you/your business on *ENTREPRENEURS INSIGHT* distributed across the globe to thousands of potential partners. Registration waived at this introductory offer.

ADVERTISEMENTS

**MORE WAYS TO MARKET YOUR BUSINESS AND
PROFESSION!**

- Inc.
- Daxx Medical Services, Inc.
- Your Business here!

You have an opportunity to make a difference in the lives of the disenfranchised in Africa. You could sponsor development activities.

SHOP THE COMMUNITY FIRST!

Your Ad Here!

- ✚ Shop participants first while touching and changing lives at the same time.
- ✚ Stop economic leakages.
- ✚ Keep your money within the community to promote economic development.
- ✚ Tell folks how great you, your products, and services are!
- ✚ Introduce new products and services!
- ✚ Advertise coupons via **ENTREPRENEURS INSIGHT**

Direct community to your website by having your link included here!

Introductory offer, only \$50 for two consecutive issues!

Advertise and promote your business through the *ENTREPRENEURS INSIGHT* sent to thousands of potential buyers across the globe.

Send your resume to potential employers too!

Advertise in the e-newsletter!

For information, email info@eriwad.org

Introductory offer, only \$50 for two consecutive issues!

UPCOMING EVENTS AT A GLANCE

Mark your calendars! Save the dates!

- African Artists Development Event
- African Language DVD Project
- Small Business Development Events
- Your Event here!

NEW! NEW! NEW!

THANK YOU FOR YOUR SUPPORT THROUGH THE YEARS!

SPECIAL OPPORTUNITY

There you are!

SUPPORT OUR WORK

You could be a part of the solution. If something in this newsletter intrigue or inspire you, please make a donation.

The Economic Recovery Institute, Inc. (ERI) is able to provide services through the generous financial support of foundations, corporations, public agencies, and individuals like you.

ERI is a 501(c)3 organization established since 1994 and has been working to break dependency, stimulate economic self-sufficiency and cultural competency within the multi-ethnic African Diaspora communities, as well as improve the quality of life for the underprivileged and poverty-stricken Africans in the continent.

We appreciate donations at all levels. You can also [make a donation via credit card](#) through our website.

Meanwhile, please email your comments and reactions to info@eriwad.org

For projects located in African continent, please email africanwomen@eriwad.org.

Economic Recovery Institute, Inc.

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